

## 2011-2012 Season Events

### RTL's Annual General Meeting 2011

Tuesday, September 6, 2011 at 7 p.m. at the Regina Performing Arts Centre

*Regina Little Theatre presents:*

*If it's good enough for Broadway...*

### Play #1 – The Three Musketeers

Written by Ken Ludwig  
directed by Nora Berg

**Performances: October 5, 6, 7, & 8, 2011**

### 2011 Fall One-Act Play Cabaret

**Performances: October 28 & 29, 2011**

### Play #2 – Every Christmas Story Ever Told ... (and Then Some)

Written by Michael Carleton, James FitzGerald and John K. Alvarez  
directed by Dallas Castle

**Performances: November 30 and  
December 1, 2, & 3, 2011**

### Play #3 – Rumors

Written by Neil Simon  
directed by Jean Taylor

**Performances: February 8, 9, 10 & 11, 2012**

### Play #4 – Deathtrap

Written by Ira Levin  
directed by Ken Spencer

**Performances: April 18, 19, 20 & 21, 2012**

### 2011 Spring One-Act Play Cabaret

**Performances May 11 & 12, 2012**

### Play #5 – Over the River and Through the Woods

Written by Joe DiPietro  
directed by Howard DeLong

**Performance Dates June 6, 7, 8, & 9, 2011**



## Other Information

All performances are conducted at the Regina Performing Arts Centre, located at 1077 Angus Street Regina, Saskatchewan

Show Times for all main stage productions:

- Doors open one half hour before for all performances
- Wednesday and Thursday shows start at 7:30 p.m.
- Friday and Saturday shows start at 8 p.m.

## To contact us

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1077 Angus Street  
Regina, SK  
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Regina Little Theatre  
Society, Inc.

# Corporate Sponsorship Program



*Since 1926*

## About RLT

Regina Little Theatre is a non-profit community theatre company that engages primarily amateur and some professional participants in all aspects of production and administration. Everyone at RLT is a volunteer, working in a wide variety of jobs to ensure each production is a success. Volunteer jobs include set design, stage management, sound design, hair and makeup, program design, and of course acting. Other theatrical groups are given access to RLT's production resources, including our collection of costumes, props, furniture, and set pieces.

RLT likes to pick a variety of shows for each season, which typically extends from September to June. Volunteers have staged comedies, dramas, romances, tragedies — a bit of everything! RLT selects plays written by well-known authors, as well as up-and-coming authors.

In a typical season, RLT produces five full-length main stage plays as well as two sets of one-act plays for public performance.

- **Main Stage Play Productions**

These productions are performed on four consecutive evenings, beginning on a Wednesday. Each show draws 250-500 audience members per night. During intermission and prior to the show, the audience can visit RLT's concession stand to buy drinks and snacks. On Friday, a Greenroom Party reception is held after the show, featuring food and a cash bar. The Greenroom Party is an opportunity for the audience to mingle with the cast and crew of the show.

- **Two Sets of One-Act Plays**

Each set features two nights of short, one-act plays by a variety of authors. The one-act plays allow new recruits to become involved with a smaller production. Many newcomers participating in one-act plays eventually move on to take part in RLT main stage productions.

Other RLT activities include workshops, play writing contests, fundraising performances, and participating in theatre festivals.

## Sponsorship Opportunities

### Season Sponsor \$5,000 and Up

- Advertising on the Sponsor Board
- Logo to appear on all posters and on web site
- Full page advertising in the programs for the season with logo to be placed on front cover of the program (same prominence as RLT's own logo).
- 30 complimentary tickets

### Season Supporter \$3,000 to \$4,999

- Advertising on the Sponsor Board (50% smaller than Season Sponsor)
- Logo to appear on all posters and on web site
- Half-page advertising in the programs for the season
- 25 complimentary tickets

### Production Sponsor \$2,000 to \$2,999

- Sponsors pick which show they would like to support.
- Advertising on the Sponsor Board (logo to be 50% smaller than Season Sponsor)
- Quarter- page advertising in the event program and logo. (Prominence of logo 50% smaller than RLT and Season Sponsor logos.)
- 20 complimentary tickets to the event

### Event Supporter \$1,000 to \$1,999

- Supporters pick which show they would like to support.
- Advertising on the Sponsor Board (50% smaller than the Event Sponsor)
- Business card size advertising in the event program
- 10 complimentary tickets to the event

### TheatreFest Participation Sponsor \$500 to \$999

- TheatreFest is the full-length play festival
- Business card size advertising in the programs

### TheatreOne Participation Sponsor \$500 to \$999

- TheatreOne is the one-act play festival
- Business card size advertising in the programs

### Media Sponsors \$500 to \$999 or Gift In Kind

- Logo or name advertising in the programs
- Money donated in this category would be used by RLT for any type of advertising

### RLT Raffle Sponsor (\$25 - \$125)

- Logo or name to appear on all programs and on web site

### RLT Office Sponsor Gifts In Kind

- Logo or name to appear on all programs
- Business card sized ad in program sponsored

### Green Room Party Sponsor \$200

- Logo and business card sized ad in program sponsored
- Money will be used solely for the Green Room Party
- Logo will appear on web site
- Logo will appear on sponsor board at greenroom party

## How can I become a sponsor?

**To become a RLT Sponsor or to make a donation, please contact Arlene Janzen by:**

- **Email:** [ajanzen@sasktel.net](mailto:ajanzen@sasktel.net)
- **Fax:** 569-7888
- **Telephone:** 352-5535

**Arlene can discuss the benefits of each sponsorship level. She can also make arrangements to pick up your donation, provide you with your complimentary vouchers, or answer any questions you might have.**